

A STORY OF LASTING LEGACY

LANCER SQUARE'S 36 APARTMENTS AND PENTHOUSES ARE ELEGANT NEW ADDITIONS TO THE KENSINGTON PALACE CONSERVATION AREA. THESE FINELY CRAFTED RESIDENCES ARE TWINNED WITH AMENITIES THAT REFLECT THEIR ROYAL LOCALE. EXCEPTIONAL PROPERTIES THAT INSPIRE PRIDE, COMFORT AND A UNIQUELY LONDON SENSE OF HOME.



MAXIMUM CROP TO LEFT AND RIGHT





A ROYAL ADDRESS

A CLASSICALLY ARISTOCRATIC NEIGHBOURHOOD.
REGAL OPEN SPACES. LANCER SQUARE'S
PROMINENCE AMONG SO MANY WORLD-FAMOUS
LOCATIONS SIGNALS ITS STATUS AS ONE OF
THE MOST DESIRED ADDRESSES NOT ONLY
OF LONDON, BUT ANY WORLD CITY.

ROYAL BOROUGH OF
KENSINGTON & CHELSEA



CGI OF BUILDING TO BE ADDED
NEW AERIAL SHOT WITH DEVELOPMENT MORE CENTRAL

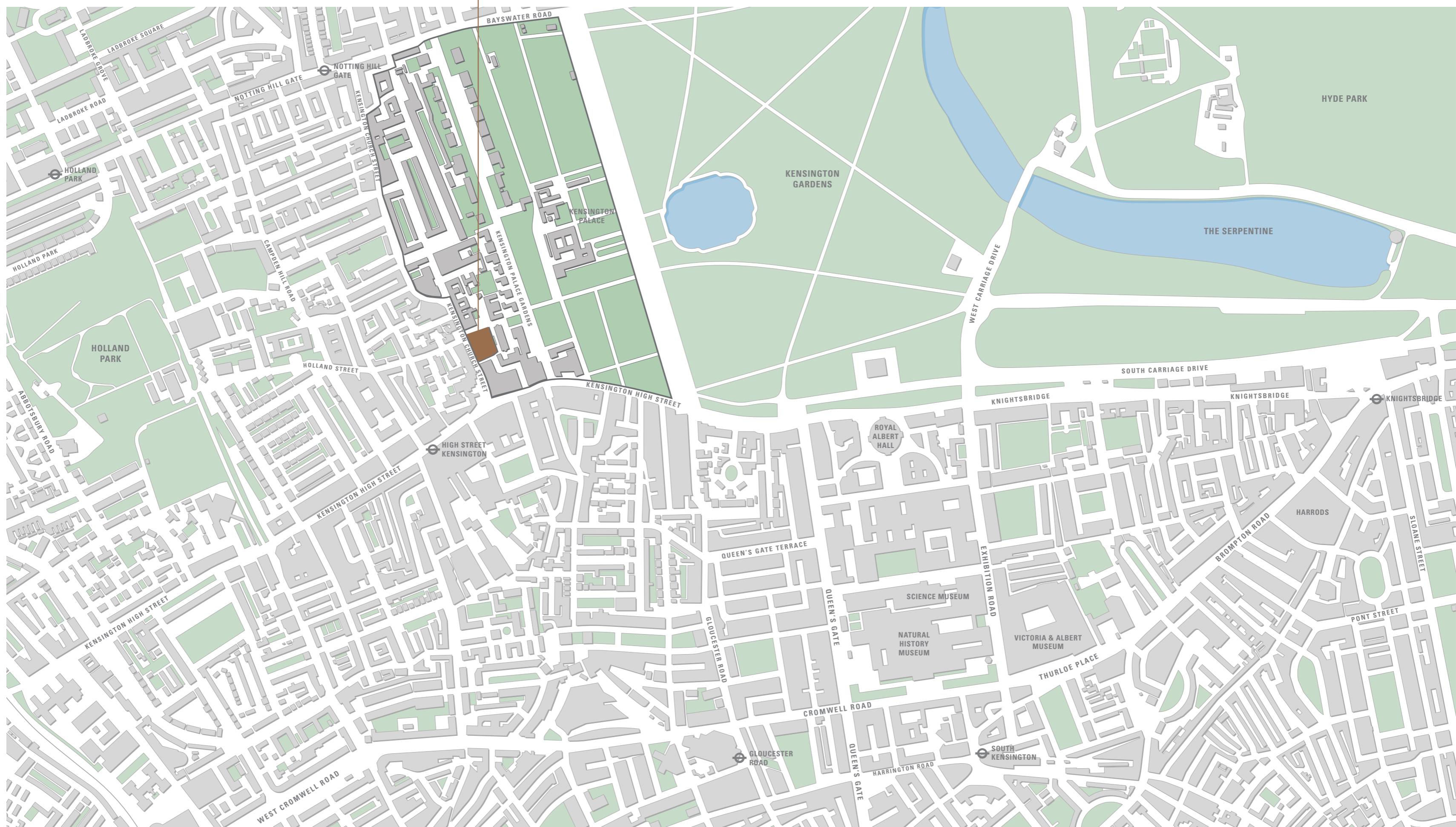


LANCER SQUARE
KENSINGTON





LANCER SQUARE
KENSINGTON



CONSERVATION AREA

QUINTESSENTIAL KENSINGTON

AT ONCE TRANQUIL AND VIBRANT,
LANCER SQUARE IS WELL SERVED BY ITS LOCALE.
DELIGHTS INCLUDE KENSINGTON GARDENS'
GREEN SPACES, KENSINGTON HIGH STREET'S CHIC
BOUTIQUES, THE ROYAL ALBERT HALL AND V&A
MUSEUM, AND LIVELY KNIGHTSBRIDGE IS NEARBY.
WITH THE HEIR TO THE ENGLISH THRONE A CLOSE
NEIGHBOUR, THESE ARE EXCLUSIVE CIRCLES
IN WHICH TO SPEND ONE'S DAYS.

PRESTIGIOUS
LOCATION





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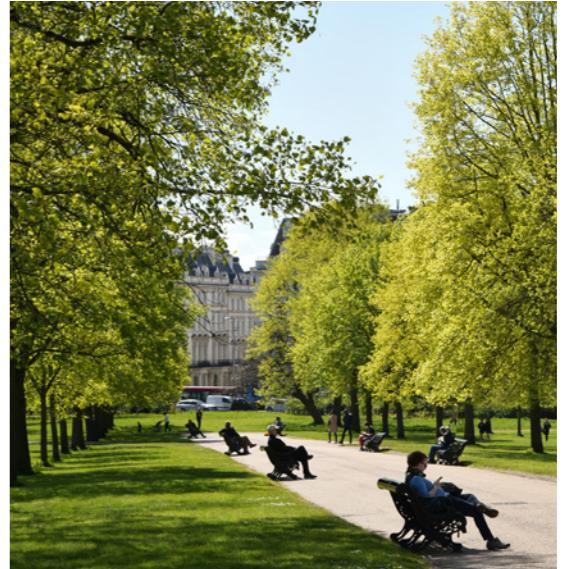
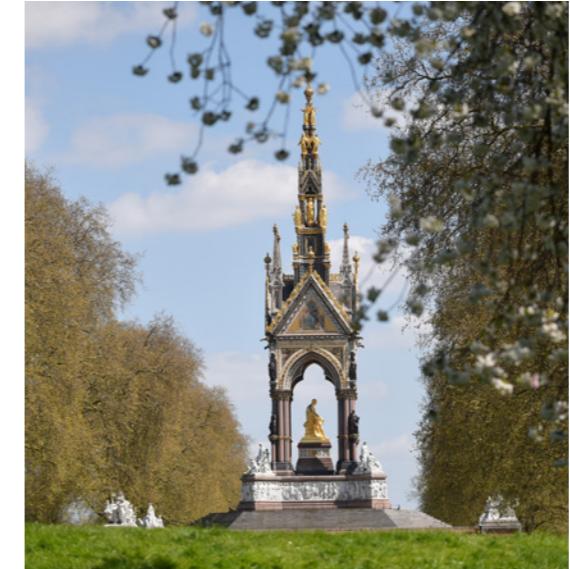


A STATE OF TRANQUILITY



KENSINGTON GARDENS' SCENES, VISTAS AND ATMOSPHERES ARE AN EXQUISITE ESCAPE. THESE 265 ACRES ENCOMPASS ALL MANNER OF VERDANT SPACES AND ARCHITECTURE, TOGETHER WITH TWO ART GALLERIES, THE KENSINGTON PALACE MUSEUM, THE DIANA MEMORIAL PLAYGROUND AND THE GRAND SERPENTINE LAKE – WITH A MILIEU OF ITS OWN. ALL A SHORT STROLL FROM LANCER SQUARE'S DOOR.

THE STATUE OF QUEEN VICTORIA
Kensington Gardens



THE ALBERT MEMORIAL
Kensington Gardens

PALACE AVENUE
Kensington Gardens

THE ITALIAN GARDEN
Kensington Gardens



A TIME FOR TEMPTATION



THE VILLAGE HERITAGE STILL LIVES IN KENSINGTON; MOST OF ALL IN ITS SMALL, PERSONAL BOUTIQUES AND MERCHANTS. ON THE HIGH STREET OR ITS TRIBUTARIES, EXCLUSIVE NAMES FROM ALL FOUR CORNERS OF THE GLOBE INVITE INDULGENCE. WITH COMPETITION FROM HARVEY NICHOLS AND HARRODS, TWO OF THE WORLD'S MOST FAMOUS DEPARTMENT STORES, AND SLOANE STREET'S LUXURY BRANDS.



THE JOY OF GOOD COMPANY

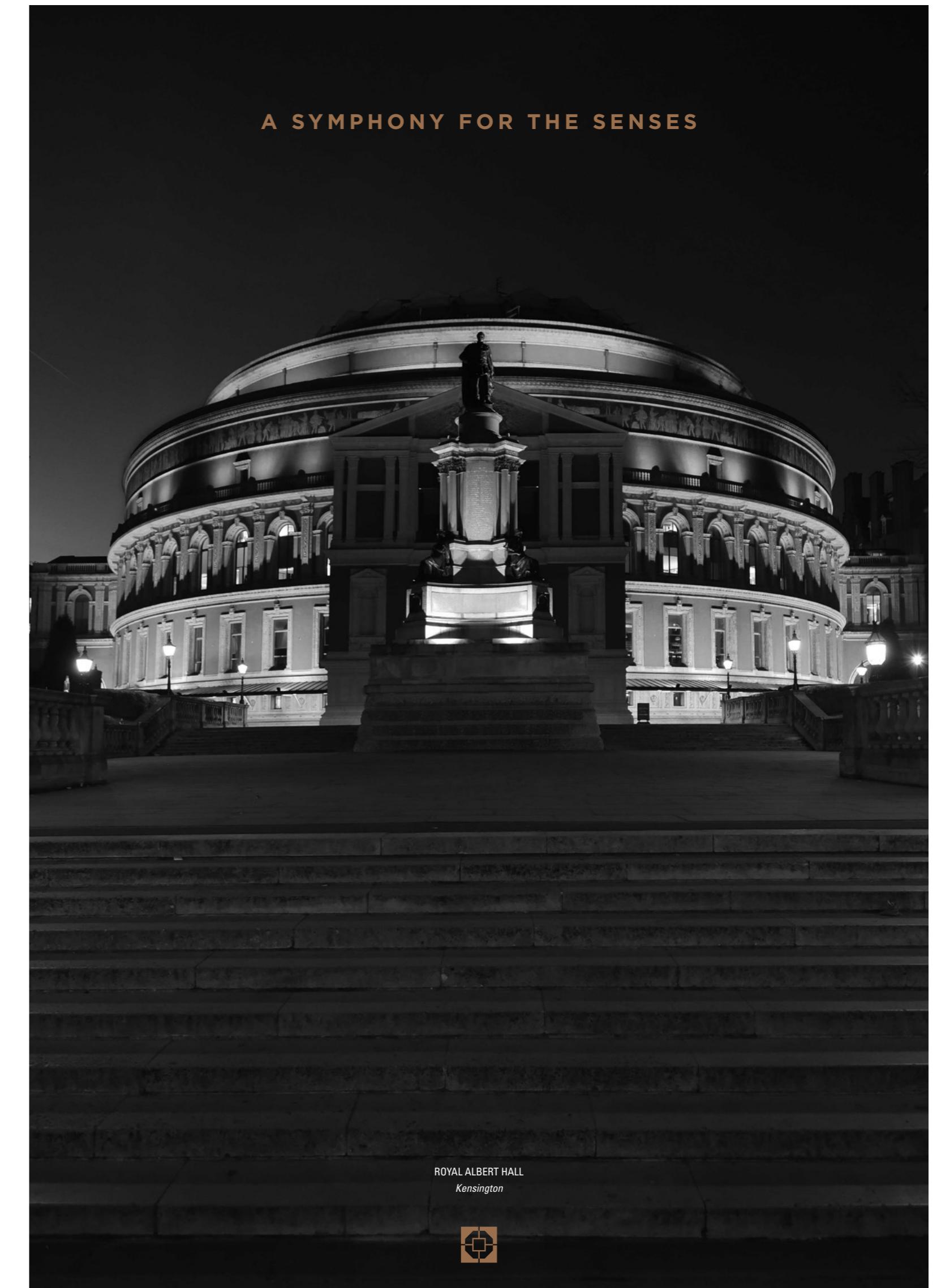


KENSINGTON'S RESTAURANTS PAIR
EXCEPTIONAL PROVENANCE WITH GASTRONOMIC
INVENTION FOR THE MOST DISCERNING OF
PATRONS. THESE ARE SOME OF THE CITY'S MOST
BEAUTIFUL SETTINGS. DINING OF THE HIGHEST
CALIBRE, WITH MICHELIN STARRED KITCHEN W8
JUST A FOUR MINUTE DRIVE.





A SYMPHONY FOR THE SENSES



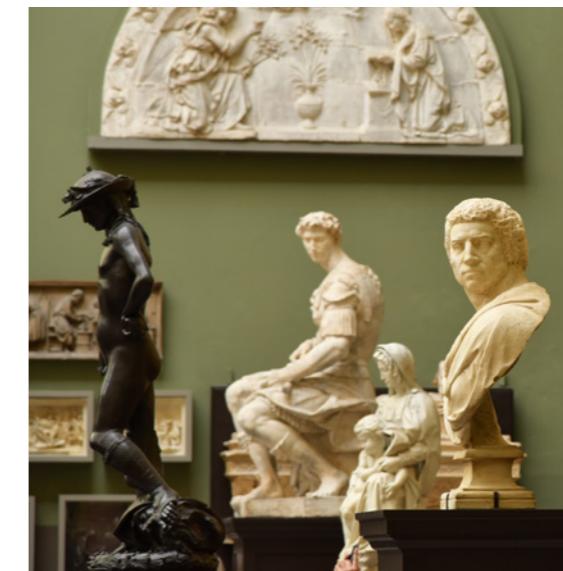
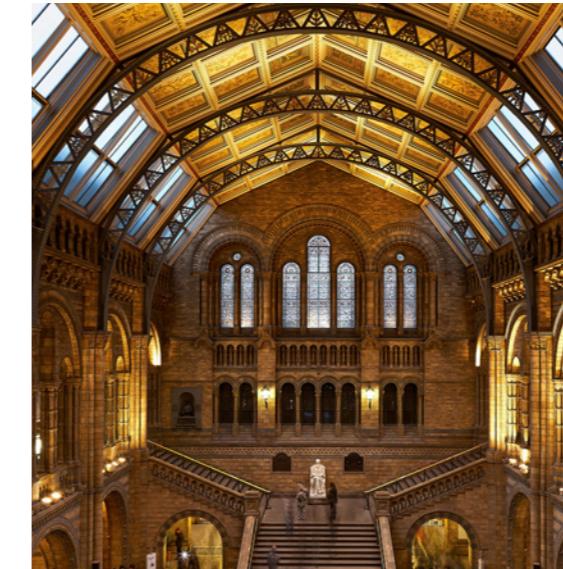
ROYAL ALBERT HALL
Kensington





NESTLED AMONGST SOME OF THE WORLD'S
MOST ADMIRED CULTURAL INSTITUTIONS,
LANCER SQUARE IS MERE METRES FROM THE
CANONS OF ART, HISTORY, NATURE AND MUSIC.
CURATED BY VENUES THAT REGULARLY WRITE
HEADLINES THROUGH NEW EXHIBITIONS,
OLD MASTERS, EXCLUSIVE PREVIEWS AND
SECRET PERFORMANCES.

LEIGHTON HOUSE MUSEUM
Holland Park Road



NATIONAL HISTORY MUSEUM
South Kensington

OPERA HOLLAND PARK
Kensington

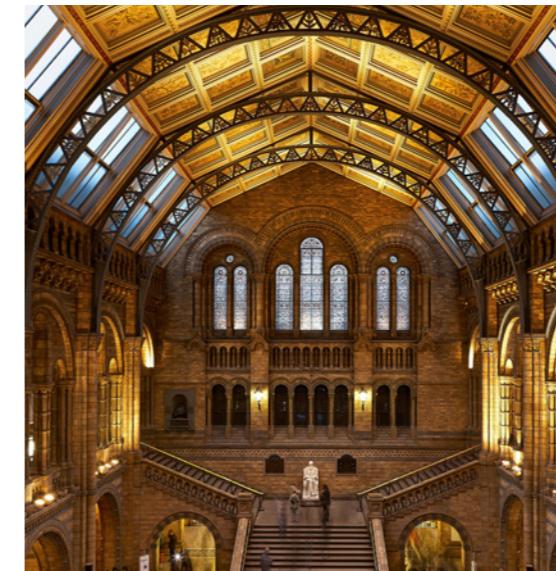
VICTORIA & ALBERT MUSEUM
South Kensington

SERPENTINE GALLERY
Kensington High Street



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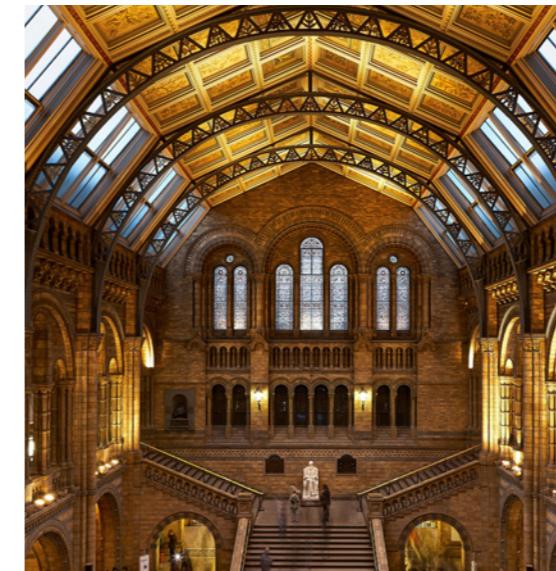
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SERPENTINE GALLERY
Kensington High Street



TO KNOW THAT YOU HAVE ARRIVED

FOR ALL THE TRAPPINGS OF ITS LOCATION; IT IS
THE PROPERTY ITSELF THAT MARKS LANCER
SQUARE ABOVE ITS PEERS. THE FAÇADE, LOBBY
AND SERVICES COMBINE TO FURTHER ELEVATE
HOMES THAT ARE SHAPED FOR THE MOST
SOPHISTICATED OF EVERYDAY LIVING.

LANCER
SQUARE



CGI TO BE UPDATED

INSPIRED BY ROYAL HERITAGE



AWARD-WINNING ARCHITECTS
SQUIRE & PARTNERS HAVE CREATED A
TIMELESS PIECE OF ARCHITECTURE. CLEAN
LINES AND CAREFULLY CHOSEN MATERIALS
EVOKE THE CULTIVATED SYMMETRY AND
GRAVITAS OF KENSINGTON PALACE.
CREATING A STATEMENT ADDRESS; AN
UNMISTAKEABLY MODERN PROPERTY,
WELL ROOTED IN ITS LOCALE.

THE
VISION



CGI TO BE UPDATED





ONCE THE SITE OF KENSINGTON BARRACKS,
LANCER SQUARE OFFERS ENVIALE SPACE,
COSMOPOLITAN STYLE AND REMARKABLE SERVICES
IN A NEIGHBOURHOOD OF GLOBAL RENOWN.

THE SITE AT
LANCER SQUARE



- 01 *Pick up and drop off point*
- 02 *Ground floor reception area*
- 03 *Studio*
- 04 *Lower ground amenities area*
- 05 *Treatment room*
- 06 *Gym*
- 07 *Pool*
- 08 *Car lift entrance*
- 09 *Reception area*



REFLECTING BEAUTY

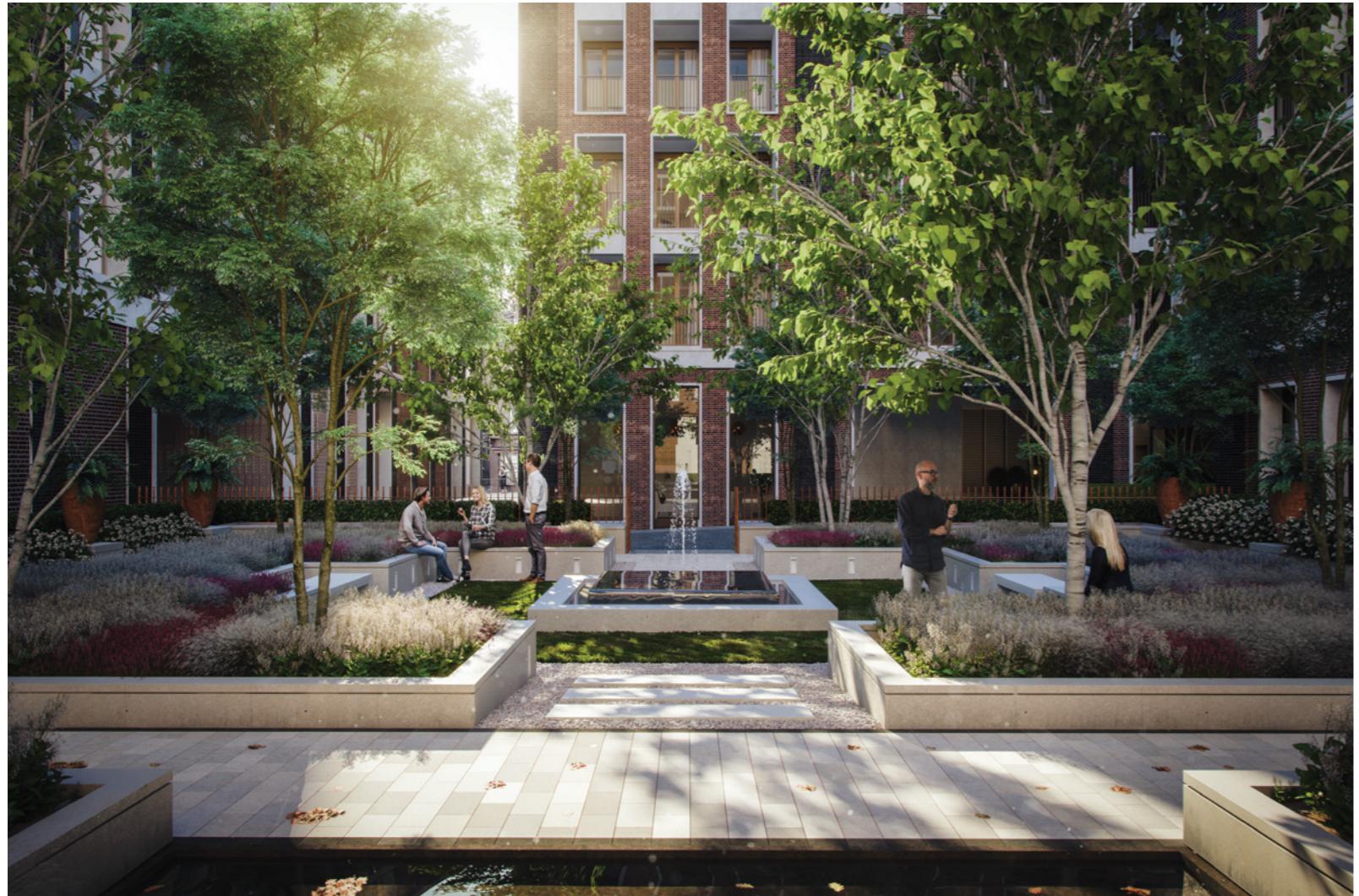


SOME OF LIFE'S RICHEST MEMORIES
ARE SIMPLE MOMENTS ENJOYED ALONE OR
WITH LOVED ONES. SO IT FOLLOWS THAT THE
COURTYARD AT LANCER SQUARE TAKES ITS CUES
FROM THE TRADITIONAL ENGLISH DESIGNS OF
KENSINGTON GARDENS; HOST TO CENTURIES
OF SUCH TREASURED OCCASIONS.

LANCER SQUARE
GARDENS



CGIS TO BE UPDATED

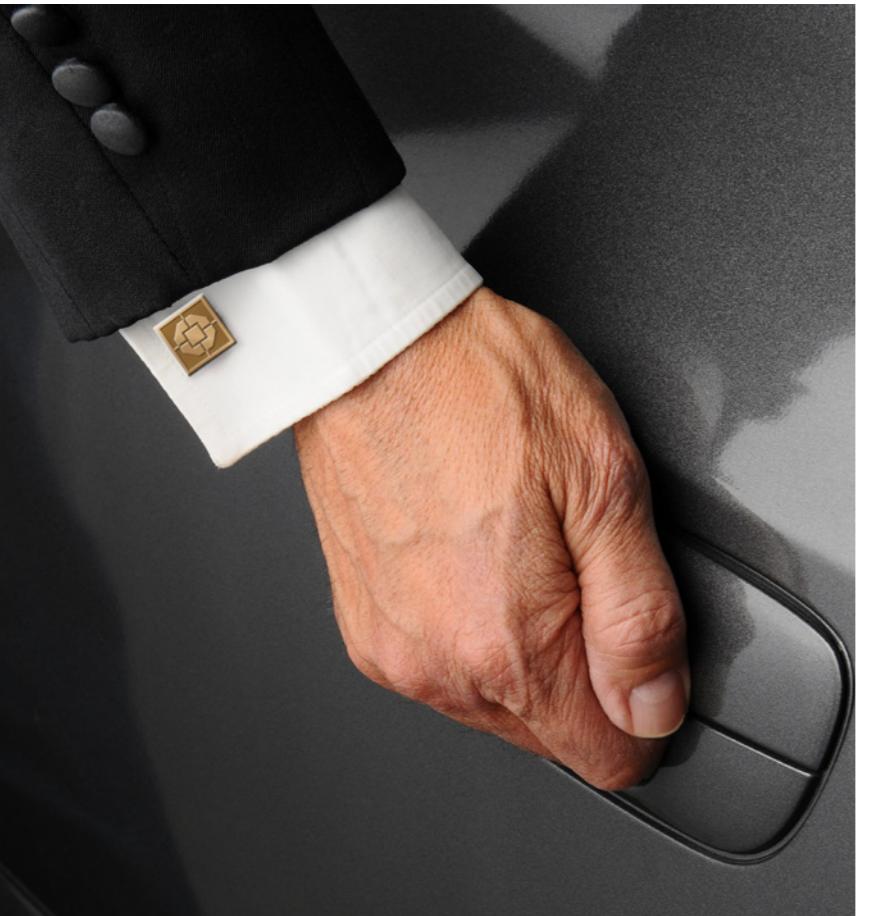


SERENE ASPECTS, DAPPLED SHADOWS,
WELCOME STRETCHES OF OPEN SKY. LANCER SQUARE
GARDENS' NATURAL MATERIALS AND DISCREET
LIGHTING WORK IN SYMPHONY WITH MATURE
TREES AND PLANTINGS TO DRAW ENJOYMENT
AND ADMIRATION ALL YEAR ROUND.

LANCER SQUARE
GARDENS



LIFE MADE EASY



THE SERVICES AT LANCER SQUARE ARE,
ABOVE ALL, INTUITIVE. THERE TO ORGANISE CARS
AND TAKE DELIVERIES. TO ASSIST IN PLANNING
AN EVENING OR HANDLE ADMINISTRATION.
A BRIEF WORD LEAVES ONE TO FOCUS ON MORE
PRESSING ENDEAVOURS.

EXCEPTIONAL
SERVICE



CGI TO BE CLEANED UP



CGIS TO BE UPDATED





THE LOBBY IS AN EXTENSION OF EACH HOME.
MIRRORING THE PROPERTY'S URBANE STYLE,
IT IMPRESSES UPON GUESTS THE RESIDENTS'
INSISTENCE ON PERFECTION.





LIFE FILLED WITH FINESSE

A LANCER SQUARE APARTMENT INSTILLS AWE.
THESE ARE EXCLUSIVE PRIVATE SPACES WITH
THE POWER TO EFFORTLESSLY LIFT THE SPIRIT.
HOMES THAT TRANSFORM THE DAY TO DAY
INTO THE SUBLIME.

SUPERIOR
RESIDENCES



FINEST
CRAFTSMANSHIP

CONTEMPORARY, YET ACKNOWLEDGING OF ITS STATUS AND SCALE. A LANCER SQUARE APARTMENT CELEBRATES ITS ABUNDANCE OF NATURAL LIGHT WITH MARBLES, WOODS AND TEXTILES THAT INVITE BOTH EYE AND TOUCH. REDOLENT OF THE FINEST SPAS, HOTELS AND PALACES, EVERY DESIGN CHOICE CONTRIBUTES TO AN AURA OF WARMTH AND EXCLUSIVITY. A SUBTLE TRIUMPH OF SPECTACLE FROM THE PEERLESS SQUIRE & PARTNERS.



CGI TO BE PRODUCED







SPREAD OPTION WITH CAMEO SHOTS



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CROP AMENDED / CGI TO BE REVIEWED



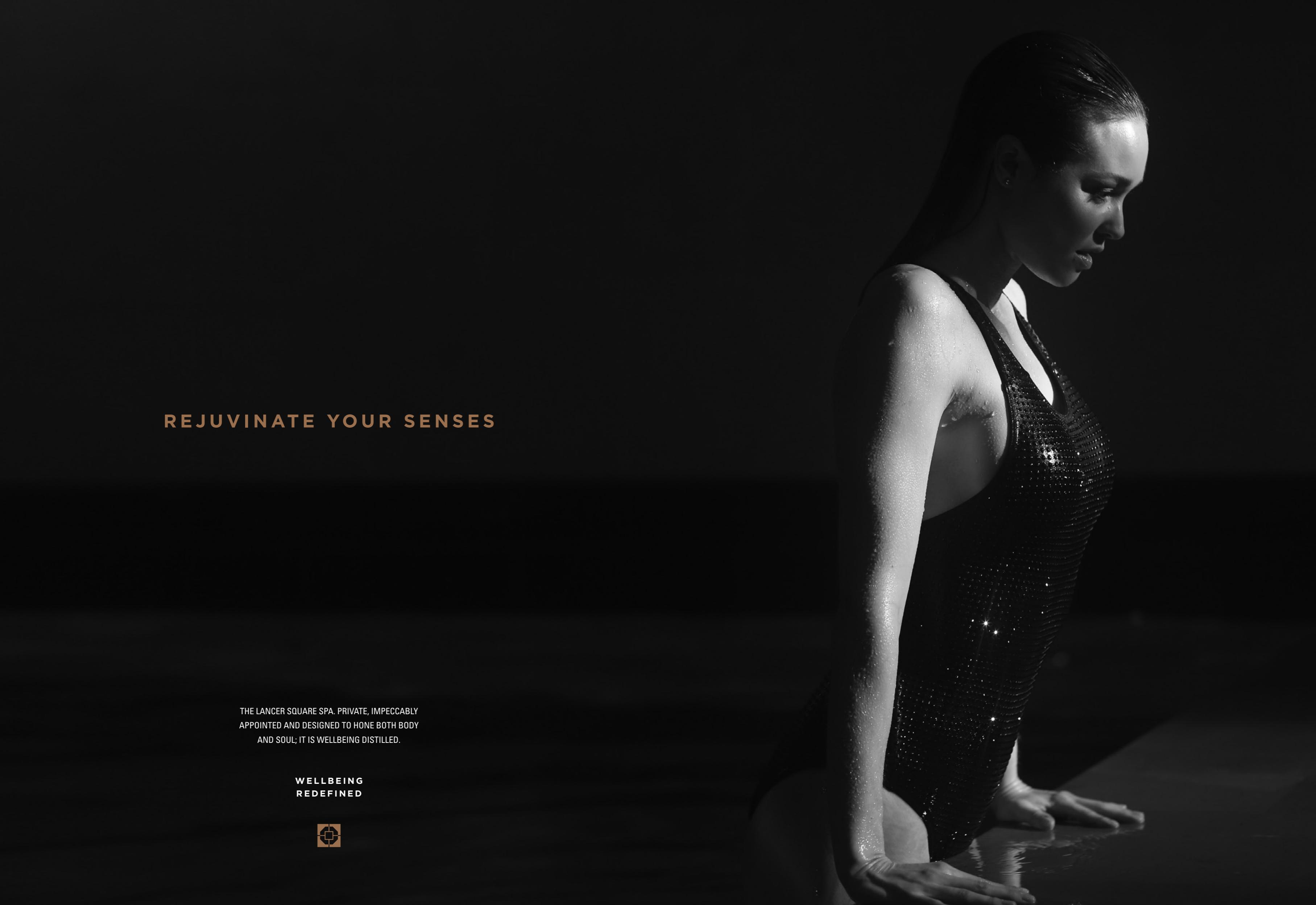


THE MOST PRIVATE OF SANCTUMS, A
LANCER SQUARE BEDROOM IS THE EMBODIMENT
OF CALM, CONSIDERED CONTEMPLATION.
INVITING REST MATCHED ONLY BY THE
INVIGORATION OF AWAKENING.









REJUVINATE YOUR SENSES

THE LANCER SQUARE SPA. PRIVATE, IMPECCABLY
APPOINTED AND DESIGNED TO HONE BOTH BODY
AND SOUL; IT IS WELLBEING DISTILLED.

WELLBEING
REDEFINED





A BRISK HALF HOUR; A LUXURIOUS AFTERNOON.
SQUIRE & PARTNERS' MAJESTIC VISION ADDS LUSTRE
TO THE LANCER SQUARE'S SPA, TREATMENT ROOMS
AND GYM, TOGETHER WITH THE ENTICEMENT
TO STRETCH ONE'S LIMBS IN THE ENCHANTING
LANCER SQUARE POOL.





NEW IMAGES TO BE SUPPLIED

CREATING A LANDMARK

THE VISIONARY ARCHITECTS, DEVELOPERS
AND DESIGNERS BEHIND LANCER SQUARE
ARE PASSIONATELY DEDICATED TO CREATING
ICONIC BUILDINGS IN HISTORIC LOCATIONS.

AN IMPRESSIVE PORTFOLIO INCLUDING
EBURY SQUARE, 50 ST EDMUND'S TERRACE,
CHELSEA GALLERIES AND LONDON CITY HALL
HAS SET THE HIGHEST OF EXPECTATIONS.
AS THEY USE THEIR INVENTION AND SKILL
TO BRING THESE EXCEPTIONAL NEW
HOMES TO LIFE.

WORLD CLASS
TEAM



CIT
Southbank Tower, London

SQUIRE AND PARTNERS
77 South Audley, London

BELLWORTH
Menara LGB, Malaysia

A JOINT DEVELOPMENT BY



DEVELOPMENT MANAGER

C I T

SALES AGENT

SALES AGENTS TO BE UPDATED / TBC

+44 (0)20 7016 3855

DISCLAIMER

The seller and its appointed agents, Savills, and the Development Coordinator, CIT, give notice that these particulars are prepared for the guidance only of prospective buyers. They are intended to give a fair overall description of the property but do not constitute part of an offer or contract. Any information contained herein is given in good faith but must not be relied upon as being a statement or representation of fact. Nothing in these particulars shall be deemed to be a statement that the property is in good working condition or otherwise nor that any services or facilities are in good working order. Any areas, measurements or distances referred to herein are approximate only. The text, photographs and layouts are for guidance only not necessarily comprehensive. Floorplan illustrations show the layout of the accommodation only. To view the architectural and structural items excluded on these accommodation layouts, please request the architectural plans from the marketing office. Purchasers must satisfy themselves in relation to all the foregoing matters by inspection or otherwise.

Designed & produced by Sectorlight (1605805) +44 (0)20 7264 7700 sectorlight.com April 2018.

A JOINT DEVELOPMENT BY



LGBGroup
Lancer Square Ltd

Bellworth

—
DEVELOPMENT MANAGER

C I T

—
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LGB
Group

LANCER
SQUARE
LTD

Bellworth

DEVELOPMENT MANAGER

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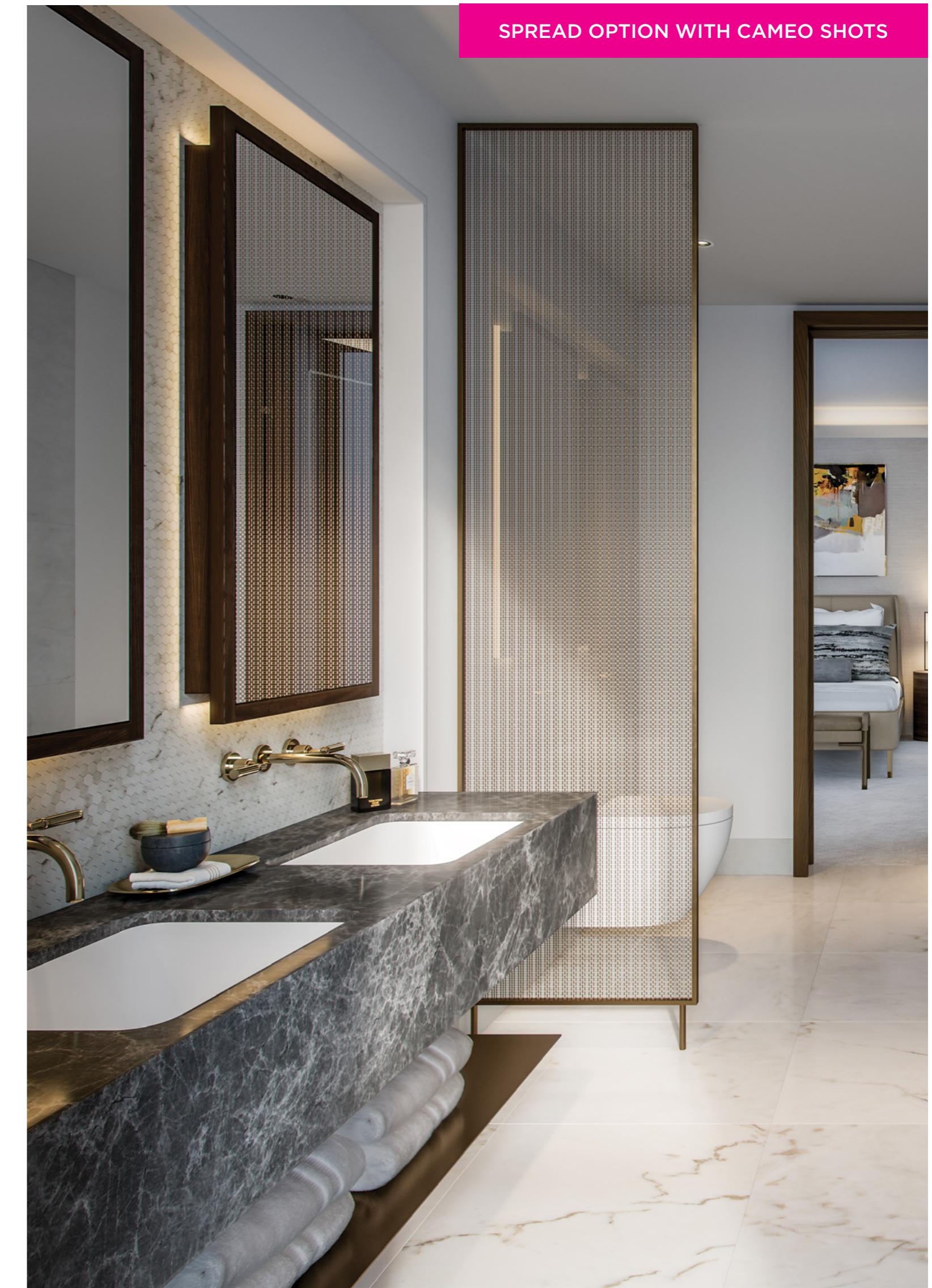
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SPREAD OPTION WITH CAMEO SHOTS



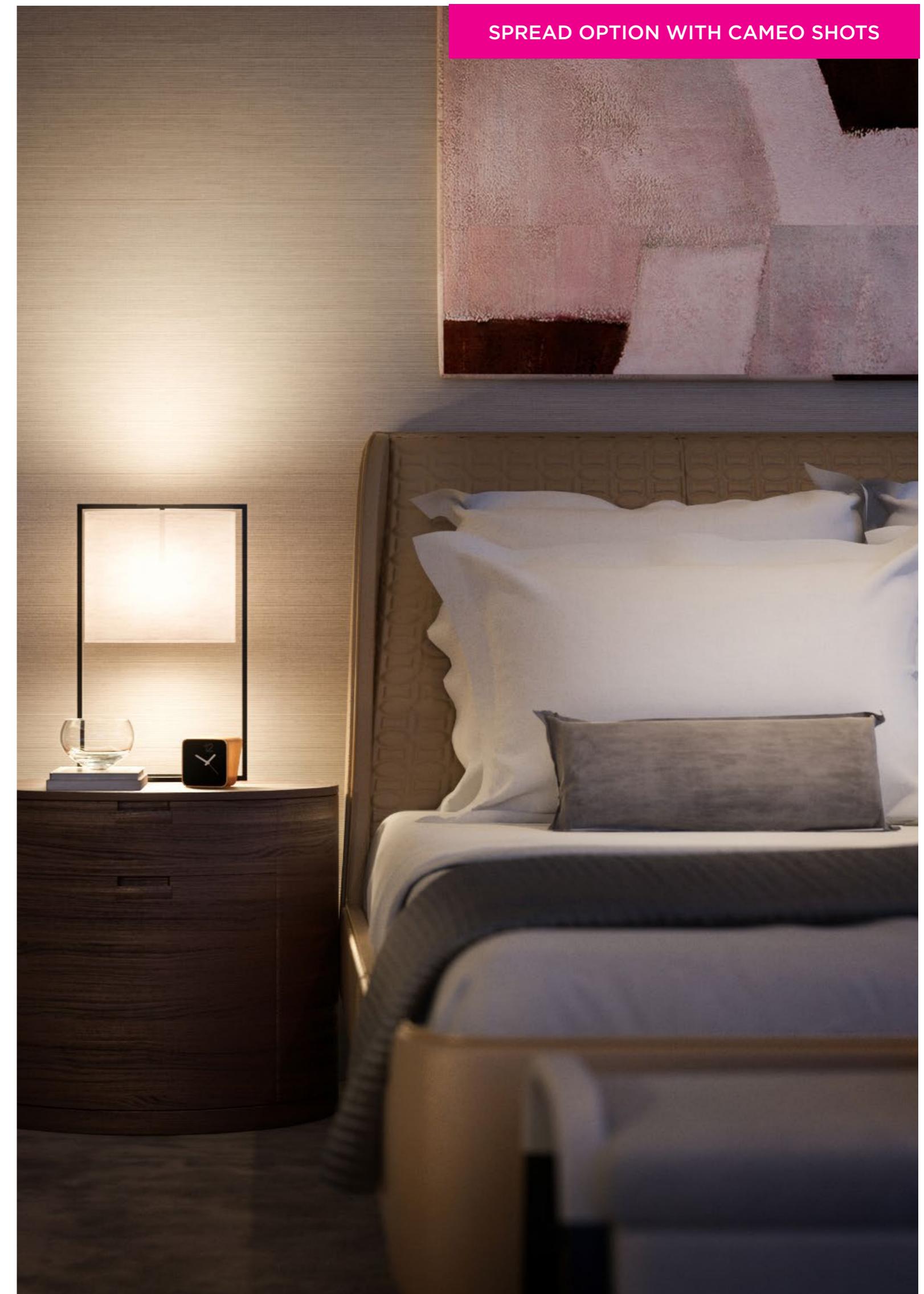
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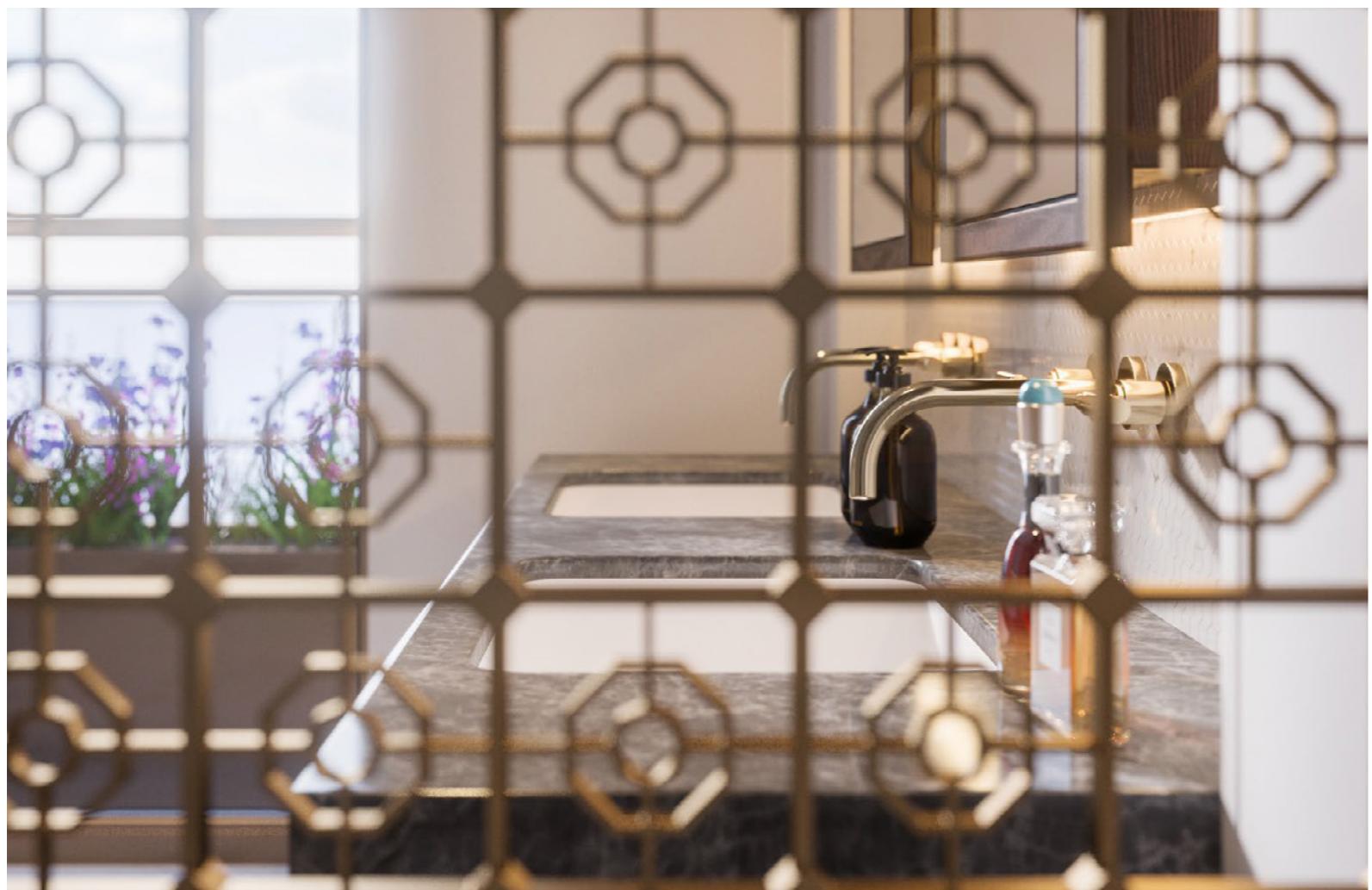


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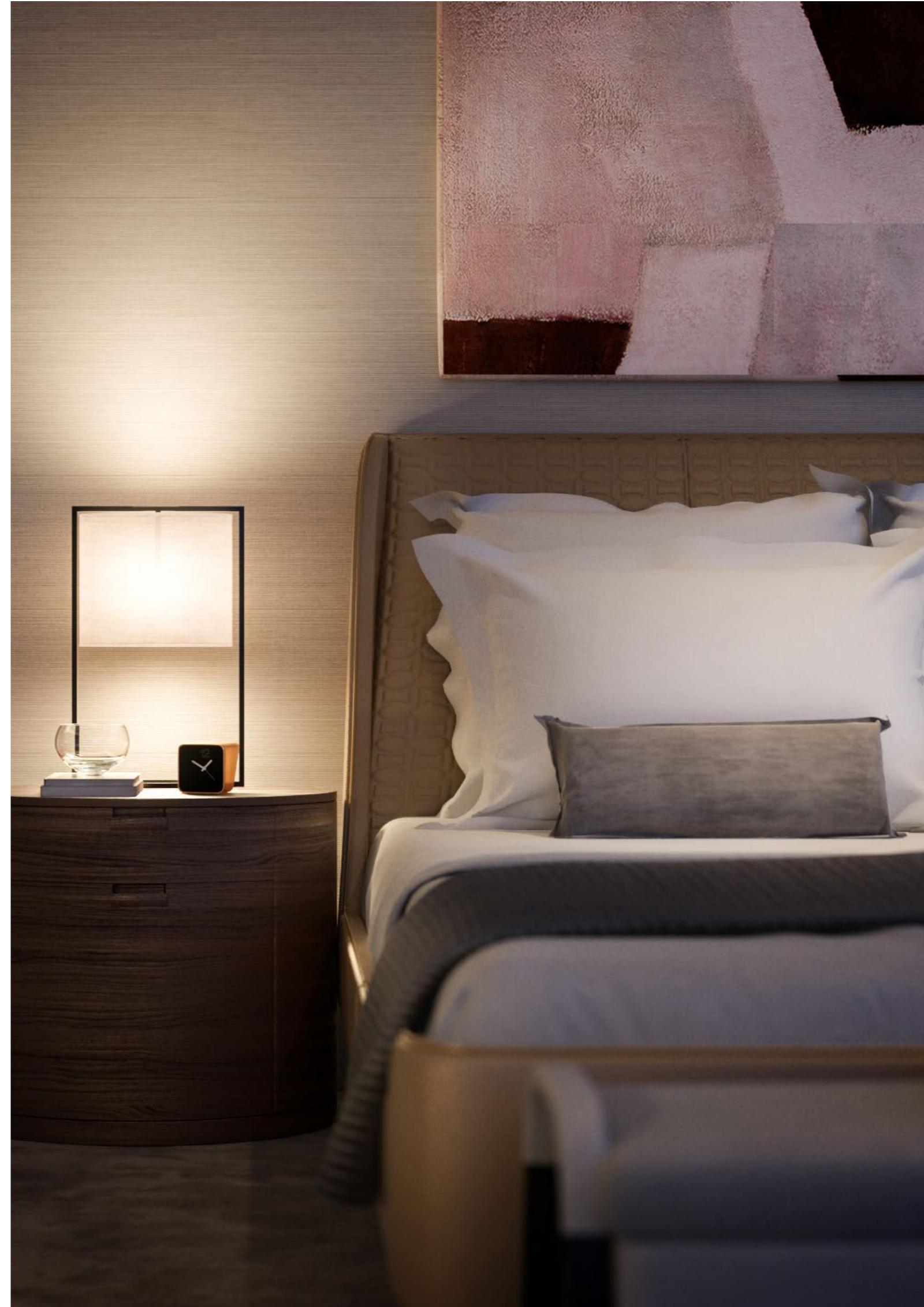


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